

WOMEN IN SPORTS + EVENTS

WISE

EMERGING LEADERS PROGRAM

FOR MIDCAREER
PROFESSIONALS

Member-exclusive training
program designed for the
business of sports.

FALL 2026

OWN YOUR AMBITION™



LEARN THE SKILLS YOU NEED TO LEAD.

EMERGING LEADERS PROGRAM FOR MIDCAREER PROFESSIONALS

The WISE Emerging Leaders Program takes a comprehensive approach to training midlevel managers to thrive under pressure from both above and below.

WHO IT'S FOR

- Midcareer professionals and emerging leaders
- Manages the complexities of managing up and down
- Frontline leaders leading individual contributors
- Routinely exposed to the “big picture”
- Manages a budget with some exposure to P+L management
- Interacts with multiple functions across the organization
- Oversees a major project and/or people
- Regularly interfaces with senior leadership
- Expected to build internal and external relationships with partners and industry peers
- Seven or more years in career

HOW IT WORKS

The WISE Emerging Leaders Program’s hybrid design includes one in-person training day and four virtual sessions.

THE SESSIONS

In-Person | Increasing Self-Awareness and Confidence

- **Closing the Confidence Gap:** Address the confidence gap to better support career development.
- **Managing Mindset:** Unlock your potential by managing self-talk.
- **Understanding Your Style:** Uncover your preferred working style with a multi-rater assessment.
- **Increasing Versatility:** Gain strategies for “flexing” your habitual working style

Virtual | Advanced Listening

Learn how to listen in ways that draw people out and demonstrate you understand in any context, then practice the skills in realistic, challenging scenarios.

Virtual | Delegating to Create Capacity

Hone practical skills to build your own capacity for more strategic responsibilities and to elevate your profile and accelerate your career.

Virtual | Managing Tough Conversations

Learn how to communicate effectively so others can hear difficult messages, even when they’re defensive or don’t agree.

Virtual | Building Support and Influence

Learn to navigate organizational dynamics and increase your capacity to drive change.

Each session includes practice supported by certified coaches that empowers you to build relationships through practicing skills in small groups.

YOU’LL ALSO RECEIVE:

- Sustained learning practice through a Habit Builder tool with digital coaching.
- Workbooks to document goals, action plans and progress.

RESERVE YOUR SEAT TODAY

SESSION DATES

In-person: Oct. 19 in NYC

Virtual: Oct. 28, Nov. 12,
Dec. 3, Dec. 16

TIME COMMITMENT

In-person: Full-day session

Virtual: 2.5 hours each week for 4 weeks

COST \$2,800

Travel, accommodations, meals and other expenses during your stay in New York City is on your own.



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